

**“SCHOOL STREETS” SCHEME:**  
Marlborough Primary School  
The Smallberry Green Primary School  
The Green School for Girls

Public Consultation

January - February 2020



London Borough  
of Hounslow

## 1. Introduction

In recent years, the council has stepped up its efforts to tackle problems associated with high levels of traffic around schools at drop-off and pick-up times, notably road safety concerns, poor air quality, and inconvenience to residents.

Following successful trials in other parts of the borough, we identified the area around Marlborough Primary School, The Smallberry Green Primary School and The Green School for Girls as a potential site for a joint "School Streets" scheme. This would prevent parents and guardians from dropping off or collecting their children in the immediate vicinity of these three schools during peak times.

## 2. What are we proposing?

Following discussions with the schools and local councillors, we are now consulting on our proposal to implement a School Streets scheme in this area. We are proposing **Red Route parking controls** on London Road between Spur Road and Amhurst Gardens, and **resident only access restrictions** at school drop-off and pick-up times on the following roads nearby: Darcy Road, Blenheim Way, Jodrell Close, Holderness Road, Finney Lane, Turnpike Way and Old Pound Close.

## 3. What are Red Route parking controls, where would they be introduced, and how would they be enforced?

Red Route controls are already used on roads like Syon Lane, Wood Lane and the A4 - placing strict limitations on parking and stopping. Stopping by any vehicle (including blue badge holders) is not permitted on Red Route controls, even to set down a passenger or load/unload a vehicle. These controls can be enforced by CCTV, unlike most other parking restrictions such as yellow lines. Like yellow lines, Red Route restrictions can take the form of a double red line ("no stopping at any time") or a single red line enforceable during the times shown on a nearby sign.

The main proposal for this scheme is the introduction of 'Red Route' parking controls along London Road, between Amhurst Gardens and Spur Road (the Green School for Girls junction). The scheme seeks to facilitate traffic flow along the main road and restrict on-street parking activity during school drop-off and pick-up periods, whilst still allowing parking or loading for deliveries, residents and their visitors. **A mix of double and single red lines is proposed along both sides of London Road. The proposed hours for the single red lines are 8am - 6:30pm from Monday to Saturday. Stopping on the double red lines is not permitted at any time.**

## 4. Why are we proposing the red lines operating on a Saturday?

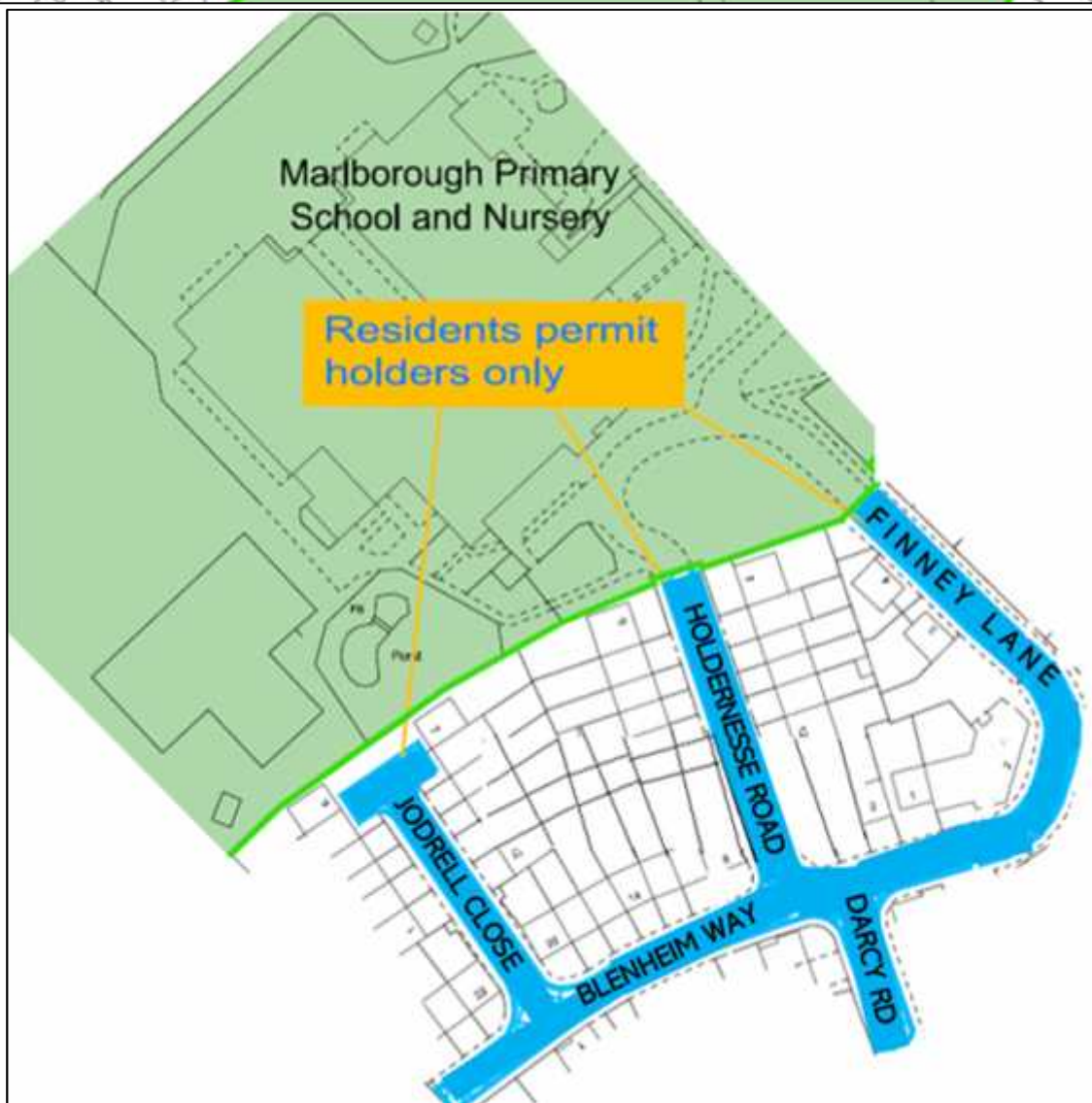
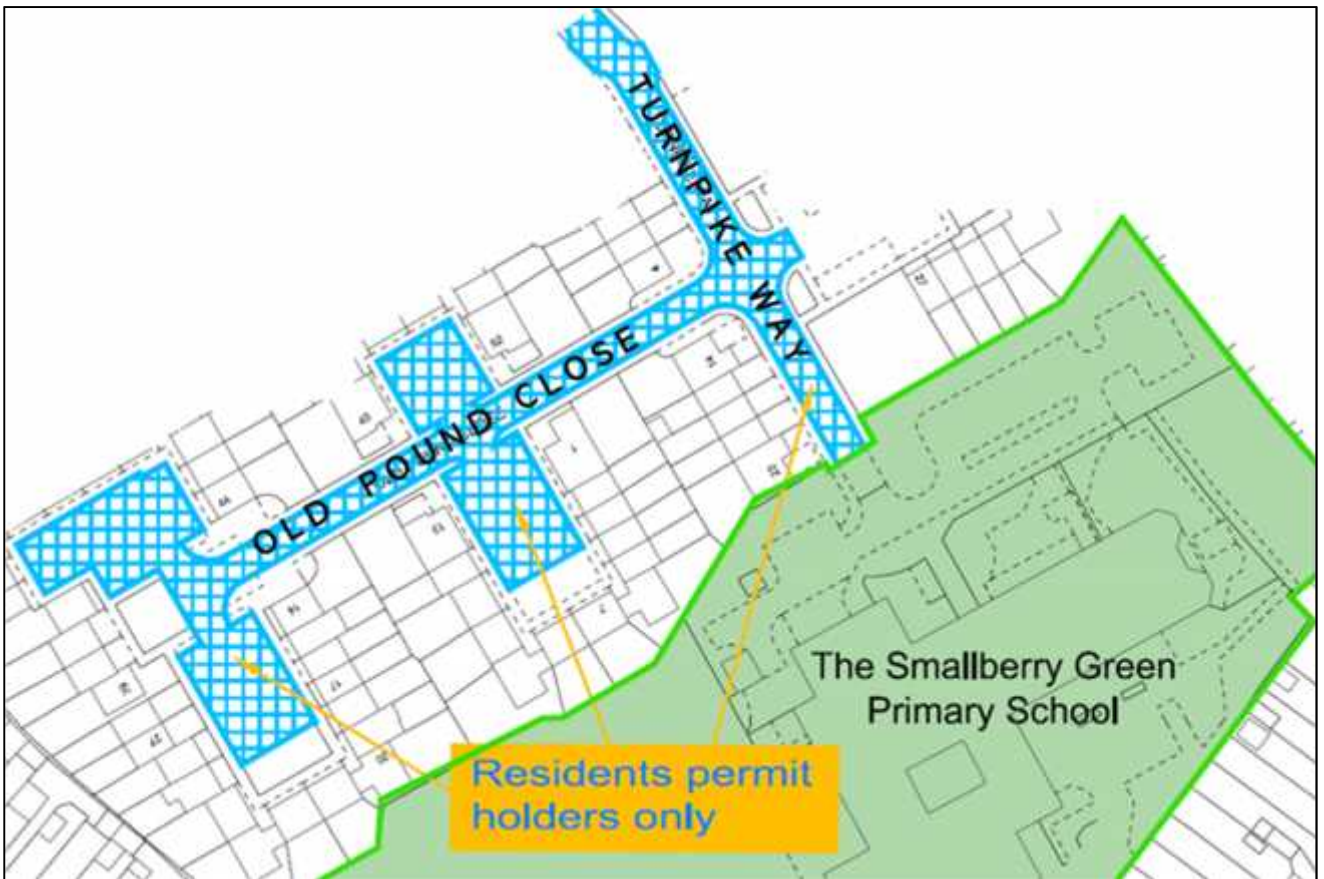
Yellow lines operate on this stretch of London Road from Monday to Saturday. It would be necessary to introduce red lines to maintain Saturday restrictions if the Schools Streets scheme progresses.

## 5. What are resident only access restrictions, where would they be introduced, and how would the permit scheme work?

Resident only access restrictions mean that at peak school drop-off and pick-up times, only cyclists, residents' vehicles and residents' visitors would be permitted to enter the roads – any other vehicle would receive a Penalty Charge Notice (PCN). Residents can register their own and their visitors' vehicles free of charge. There is no impact on traffic *leaving* the roads during the hours of operation.

The hours of these resident only access restrictions would be **8:15 – 9:00am and 3:00 – 3:45pm**. During these times, only vehicles that residents have registered with us would be allowed to enter the following roads past the restriction: **Darcy Road, Blenheim Way, Jodrell Close, Holderness Road, Finney Lane, Turnpike Way and Old Pound Close**. A PCN would be issued to all other vehicles, and this would be enforced by an Automatic Number Plate Recognition (ANPR) camera.

The two figures below show the resident only access restrictions proposed as part of this scheme:



The existing CPZ restrictions in the area would remain, continuing to restrict parking to permit holders only during the hours of CPZ operation. CPZ restrictions, however, do not prevent people from setting down passengers or loading and unloading which is why School Streets schemes require resident only access restrictions.

## 6. How would the new restrictions be implemented and enforced?

This scheme would be implemented under an Experimental Traffic Order (ETO), which would enable the council to receive feedback from residents during a trial period before deciding whether to make the scheme permanent. An ETO can run for a maximum of 18 months, but a year is normally sufficient for residents and other stakeholders to have a good understanding of how the scheme is working.

School Streets schemes are enforced by ANPR cameras. The PCN amount for red lines is set by London Councils and Transport for London. It is currently £130, reduced to £65 if paid within 21 days.

## 7. What if you are expecting visitors or deliveries during hours of restriction?

If you are expecting a visitor during the hours of restriction, you would register them in advance using the council's online form. However, in the case of unplanned visitors, you would be allowed to register them as soon as possible afterwards on the same day. Regular visitors such as carers would need to be registered once, and blue badge holders living in the area would also need to be registered.

While the need to register vehicles presents a slight inconvenience to residents, we have streamlined the process as much as possible, and made it free of charge. Feedback from the nearby School Streets scheme around Nishkam School suggests the benefits greatly outweigh any inconvenience.

## 8. How does this proposal align with Hounslow Council policies?

As well as responding to the specific challenges outlined above, the proposed scheme would be expected to deliver further benefits aligned with Hounslow Council's aim to promote active, healthy communities. Reducing the use of the private car for journeys to school should lead to:

- Improved road safety for residents and visitors to the borough
- Less anti-social behaviour arising from inconsiderate parking and dangerous manoeuvres
- Less pollution in the area, including particulates, which especially impact young people
- Increased walking, cycling and active lifestyles for pupils and their parents and guardians

## 9. How can you respond?

We would welcome as much feedback as possible from residents, parents and guardians of pupils attending the school, and all other interested stakeholders. Please click on or type in the following link to access the consultation webpage and a short survey: <https://haveyoursay.hounslow.gov.uk/traffic-and-transport/marlborough>

Please return all comments by **Sunday 8<sup>th</sup> March 2020**. If you would like any of this information in an alternative format, or if you have any other questions, please contact us by email at [traffic@hounslow.gov.uk](mailto:traffic@hounslow.gov.uk) or leave us a voice message by calling 0208 583 3322.

## 10. What happens next?

We will summarise all consultation feedback for your local councillors, who will consider the proposals and officers' recommendations. If there is overall support for the scheme, we will aim to implement the approved measures in summer 2020, and will keep local residents updated.

**Transport, Parking &  
Environmental Strategy**

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